



FALL 2024 FRESHMAN MATRICULATION
CONVOCATION

SEPTEMBER 11, 2024 | 10 A.M.

LEONIDAS S. JAMES PHYSICAL EDUCATION COMPLEX

FALL 2024 CONVOCATION

Presiding

Dr. Guy-Alain Amoussou,
Provost & Vice President for Academic Affairs

Prelude..... Symphony of Soul Marching Band
Billy R. Bennett, Director, University Bands

Academic Processional

Posting of Colors.....Bowie State University Army ROTC
Lt. Col. Roger Dominique, Commander

Musical Arrangements

The Star-Spangled Banner

(F Scott Key arr. Mark Hayes).....Bowie State University Concert Choir

Lift Every Voice and Sing

(Johnson and Johnson arr. Brandon Felder).....Bowie State University Concert Choir

Moment of Centering

Official Opening of the Academic Year..... Dr. Guy-Alain Amoussou

Greetings Dr. Aminta H. Breaux, President, Bowie State University
Tierra Parker, President, Student Government Association
Ephonia Green, President, Graduate Student Association

Introduction of Speaker.....Dr. Aminta H. Breaux

9/11 Selection of Remembrance

America the Beautiful

(Katharine Lee Bates arr. Brandon Felder).....Bowie State University Concert Choir

Keynote Address

Ayanna Tweedy, Class of 2015.....Athletic Director,
Rose-Hulman Institute of Technology

Musical Selection

To Be a Bulldog

(arr. Billy Bennett)..... Symphony of Soul Marching Band

Installation of Student Government Association & Graduate Student Association Officers

Dr. Amani Jennings, Dean of Students
Kayla Lowery, Vice President, Student Government Association

Lovely Day

(Bill Withers & Skip Scarborough arr. Robert Gibson)..... Bowie State University
Concert Choir

The Alma MaterBowie State University Concert Choir

Retiring of Colors.....Bowie State University Army ROTC, Lt. Col. Roger Dominique

Academic Recessional

Postlude Symphony of Soul Marching Band
Billy R. Bennett, Director

CONVOCATION SPEAKER



AYANNA TWEEDY ('15)

**Athletic Director, Rose-Hulman
Institute of Technology**

Ayanna Tweedy ('15) is a visionary and leader entering her third year as athletic director at Rose-Hulman Institute of Technology. She earned her Bachelor of Science in Child and Adolescent Studies from Bowie State University and her Master of Arts in Higher Education and Administration from Southern New Hampshire University.

In January 2022, Tweedy joined the Rose-Hulman athletic department as their first full-time athletics director. She improved hiring best practices and increased professional development opportunities for coaches. Tweedy served on the planning committee of a \$5.1 million multiple facilities' project and advocated for a \$350,000 Rose-Hulman baseball and softball netting installment project. She also fought for equitable and fair salary increases for coaches and staff.

Tweedy serves on the NCAA Division III Track and Field Championships committee, was named a Minority Opportunities Athletic Association board member and is an active member of Women Leaders, MOAA and NADAIIIA. She is a graduate of the NCAA Leadership Academy and the Women Leaders in College Sports Institute for Administrative Advancement. She also chaired the North Coast Athletic Conference's Diversity, Equity and Inclusion Committee.

Before becoming athletics director, Tweedy was the associate director of Athletics and Campus Wellness and Senior Woman Administrator at Wabash College. She managed five athletic programs and supervised 12 coaches. She led leadership development and mindfulness workshops for coaches, administrators and student-athletes.

Tweedy started her career as assistant athletic director for Compliance and Student-Athlete Services at Pomona-Pitzer College. She also created Sagehens Engage Empower Develop, a program that helps students develop leadership skills through workshops, speaker series and community service.

Tweedy has elevated more women to senior staff roles and increased the number of women assistant coaches by 4%. She has expanded the hiring pools and increased the number of coaches of color by 12.5%. She was honored with the Women and Ethnic Minority grant for Assistant Volleyball Coach/Assistant to the AD. She also won the Nike Executive of the Year for Division III by Women Leaders in Sports on July 2024.

Alma Mater
Charlotte B. Robinson

There's a spot in my heart that never goes cold.
There's a place in my memory that never grows old.
There's a prayer on my lips, that I'll ever be true
 To God and my country
 To Bowie State, my school.

Refrain

Oh, Bowie State, dear Bowie State
May you forever be the flame of faith,
 The torch of truth
 To guide the steps of youth.
There's a song in my heart that I'll ever sing
Of the beauties of Bowie State that each season brings.
There's a pledge in my heart that I'll ever keep true
 To uphold the standards of Bowie State, my school.

A special thank you to the Fall Matriculation Convocation Committee and
our community partners for their hard work in preparing this event.



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