

Undergraduate Core Course Learning Goal Mapping	ACCT 211 - Principles of Accounting I	ACCT 212 - Principles of Accounting II	BUAD 100 - Business Math sm	BUAD 350 - Business Law I	BUIS 280 - Computer Application in Business	BUIS 360 - Information Systems for Management	ECON 211 - Principles of Macroeconomics*	ECON 212 - Principles of Microeconomics*	ECON 321 - Money and Banking I	ECON 483 - Quant Methods for Decision Making	ECON 351 - Business & Economic Statistics I	ENG 361 - Technical and Report Writing	FINA 320 - Principles of Finance	MGMT 101 - Introduction to Business	MGMT 241 - Principles of Management	MGMT 344 - Organizational Behavior	MGMT 356 - Leadership and Professional Development I	MGMT 358 - Leadership and Professional Development II	MGMT 440 - Business Strategy and Policy	MGMT 480 - Production and Operations Management	MKTG 231 - Principles of Marketing
Goal 1: Writing				X		X	X	X	X	X		X	X	X	X	X	X	X	X	X	X
Goal 2: Oral Communication				X		X								X	X	X	X	X			X
Goal 3: Use critical thinking to solve business problems	X	X		X	X	X	X	X	X	X	X		X	X	X	X	X	X	X	X	X
Goal 4: Global & Diversity				X			X	X					X	X	X	X	X	X	X	X	X
Goal 5: Mastery of Business Disc.	X	X	X	X	X	X	X	X	X	X	X		X	X	v	X	X	X	X	X	X
Goal 6: Professionalism																	X	X			
Goal 7: Ethics																		X			
Fall 2014 Assessment Schedule																					
Goal 1: Writing				X		X	F14(C)	F14(C)	X	X		X	F14(C)	X	X	X	X	X	F14(C)	X	X
Goal 2: Oral Communication				X										F14	F14	X	X	X			F14
Goal 3: Use critical thinking to solve business problems	X	X	X	X	X	X	F14(C)	F14(C)	F14(C)	X	X		X	X	X	X	X	X	F14(C)	X	X
Goal 4: Global & Diversity				X			X	X				F14	√	√	F14	F14	F14	F14	F14	X	X
Goal 5: Mastery of Business Disc.	X	F14	X	X	F14	F14	F14	F14	F14(C)	X	X		F14(C)	√	F14	F14	X	X	F14	X	X
Goal 6: Professionalism																	F14	F14			
Goal 7: Ethics																		F14			
Key: F14 New Assessment Fall 2014																					
F14(C) Complete assessment cycle, Fall 2014. Results below target previous semester therefore, employing CTL strategies to improve performance.																					
F14 Goal not adopted however, assessment occurring																					
Fall 2015 Assessment Schedule																					
Goal 1: Writing				X		X	X	X	X	X		X	X	X	X	X	X	X	X	X	X
Goal 2: Oral Communication				F15		X								F15	F15	X	F15	F15			X
Goal 3: Use critical thinking to solve business problems	X	X		X	X	X	F15(C)	F15(C)	F15(C)	X	X		X	X	X	X	F15(C)	F15(C)	X	F15(C)	X
Goal 4: Global & Diversity				X			X	X				F15(C)	X	X	F15(C)	X	X	X	X	X	X
Goal 5: Mastery of Business Disc.	X	F15(C)	X	F15	F15	X	X	F15(C)	X	X	X		X	X	F15(C)	X	X	X	F15(C)	X	F15(C)
Goal 6: Professionalism																	X	X			
Goal 7: Ethics																		X			